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PRESS RELEASE

XIKAR Inc. Acquires Madelaine Humidification Systems Adds to Full-Line Offering of Premium Cigar Accessories

Kansas City, MO (January 21, 2008) - XIKAR Inc., worldwide designer & distributor of premium cigar accessories, announced today the acquisition of Madelaine Humidification Systems of Willits, California.

The acquisition will add a full line of humidification systems and humidors to complete XIKAR's offering of cigar accessories, including the world's number one selling cigar cutter, lighters, containers and humidification systems.

Established in 1996, Madelaine Humidification Systems grew its business from hand-made humidors into a full line of US manufactured humidification products and top quality humidors. Both XIKAR & Madelaine products are sold domestically and internationally.

Effective immediately, XIKAR Inc. will distribute all Madelaine brand products from its Kansas City, MO headquarters. Madelaine founder & co-owner Jon Bixler will maintain a limited role in the business, consulting with XIKAR executives over the next two years.

Executives at XIKAR say some Madelaine products will continue to be sold under the original brand, noting niche brand equity already established in the marketplace.

XIKAR Inc. President Kurt Van Keppel proudly explains, "We could not be happier with the acquisition. Quality, innovative product & service are cornerstones of XIKAR's success. Jon's dedication to those same principals attracted us to Madelaine first as a customer, then business associate and now owner. XIKAR's goal is to become the #1 cigar accessory in the trade - demanded by consumers and retailers alike. With the acquisition, XIKAR is now positioned to offer customers even more quality products & service. We look forward to a bright future for XIKAR in the cigar trade."

About XIKAR Inc.

From its Kansas City, MO headquarters, XIKAR Inc. is the world's leading manufacturer of cigar cutters, including the world's #1 selling Xi cigar cutter, along with a full line of cigar accessories, lighters, containers & humidification systems.

XIKAR cigar cutters and accessories are sold through more than 3,000 dealers worldwide. With even more product and service introductions planned, XIKAR Inc. strives to lead the market in cigar accessories now, and in the years to come.

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